



DATATEL COLLEAGUE
**STUDENT and
FINANCIAL AID**

/// DATATEL.

How higher education does business.

experience | HARMONY

"It's a tremendous system and we have just scratched the surface. Without Datatel and the automation that Colleague brings, I know I would have to double my staff to handle all that needs to be done to keep our students on track."

Lori Cass
Registrar
Mansfield University of Pennsylvania





Datatel Colleague Student and Financial Aid

Today's students learn and collaborate using technology and expect to find the same modern, environment on your campus. They want the ability to serve themselves, yet still receive personal attention from you—a delicate harmony.

Datatel® helps you achieve this harmony through strategic enrollment management solutions—a vital part of the Strategic Academic Enterprise™—addressing the complete business and academic needs of an institution and its people. Datatel provides the technology and services behind your students' experiences—ensuring everyone's interaction with the student is seamless, accurate, and powerful.

We designed Datatel Colleague® to help you offer the best educational experience for all your constituents with innovative business workflows, sophisticated forms, and the most experienced business consultants in higher education. Based on a unique date-driven, rules-based architecture, Colleague integrates and validates the sharing of critical data across your institution, improving communication and productivity.

With Datatel Colleague Student and Financial Aid, you have the comprehensive administrative software necessary for you to enhance recruitment efforts, collaborate on retention programs, and offer cutting edge student services.



Enhance Your Recruitment Strategy

Recruitment is the first step in achieving your institution's enrollment management goals. No matter what your institution's recruitment strategy is, Colleague Student and Financial Aid, with Datatel's Professional Services Team, will help you proactively build a long-term relationship with your students.

Throughout the recruitment process, Colleague Student and Financial Aid supports and streamlines your plan by building personalized relationships through targeted, tracked, recorded communications.

- Build a solid connection between your institution and the prospective student and parent using personalized communications via email, direct mail, and the web
- Provide online applications and automatically add the student's information into Colleague—no additional data entry required
- Import names from the Educational Testing Service (ETS) list and/or any other sources, and garner personal information to yield greater application and enrollment results
- Search the prospective student population with ease and segment the audience that fits your institution
- Plan and execute the best tailored communication program automatically with a combination of direct marketing, emails, and traditional letters
- Retrieve, research, and analyze your collected data to fine-tune your marketing plan and make critical business decisions
- Integrate with your admissions website capturing and using visitors' data to create a one-to-one experience with targeted, personalized content
- Strictly adhere to federal and state compliance and significantly reduce audit findings, all while providing the convenience of financial aid forms online
- Easily manage the increase in financial aid applications with auto-packaging and awarding criteria

Colleague Student and Financial Aid enables you to focus on the business at hand—recruiting the best students for your institution and offering them the best education.

First-to-Market Updates with Full Regulatory Compliance

As the recognized authority on regulatory compliance, Datatel is consistently first to meet your regulatory and federal mandate needs—empowering you to send out financial aid packages sooner than your competitors.

Working closely with the Department of Education, Colleague is fully regulatory compliant and responsive to new and changing regulations, ensuring you are able to successfully process financial aid and exchange data with Common Origination and Disbursement (COD).

Colleague Student and Financial Aid seamlessly shares student and financial aid data throughout the institution, resulting in increased inter-departmental communication and cooperation, and the elimination of repetitive data entry processes. You will streamline your financial aid processes enabling your staff to spend less time managing data processing tasks, and more time assisting students.

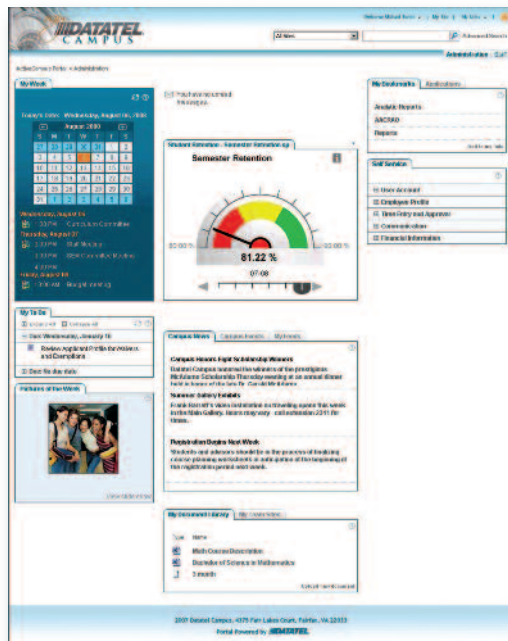
- Self-Service Options for Students
- Data Exchange with Department of Education—FAFSA/ISIR, Pell Reporting, CommonLine, and Direct Loan Data
- Auto-Packaging Module
- Return of Funds Calculation
- Satisfactory Academic Progress Calculator

Build Collaborative Retention Programs

The best retention programs encompass the entire campus, and ultimately delight students, faculty, and staff. Colleague Student and Financial Aid helps you build and manage a sound, comprehensive retention program by seamlessly integrating all departments.

Countless software workflows and business processes add up to build a connected experience between your institution and constituents. You are establishing and solidifying a lifelong relationship with all your constituents each time you exceed their expectations. With Colleague, you possess the right tools to accomplish just that.

- ◉ Remind students and prospects automatically about their financial aid status and next steps
- ◉ Comply with federal, state, and regulatory mandates such as SEVIS, COD, CommonLine, IPEDS, FERPA, and ESIS
- ◉ Seamlessly integrate between learning management systems and Colleague to create a unified, smooth online environment
- ◉ Use single sign-on and your students and faculty will never know where one software ends and the other begins
- ◉ Transfer the power to students and faculty to manage their own educational experience with online, 24x7 services
- ◉ Retrieve important financial aid award information online when it's convenient for students — all night and day
- ◉ Give faculty members easy online access to their class rosters, grading, and student profiles
- ◉ Develop and monitor a curriculum with the student using multi-faceted e-advising solutions to meet your institution's unique advising approach



Users share a common environment where they can effectively collaborate.

“Colleague Financial Aid has helped us process faster, determine eligibility easier, handle more requests, and improve student service. Now students are happier.”

Debbie Brooks
Director of Financial Aid
Central Piedmont Community College
North Carolina Community College System

- ◉ Monitor and track students' behaviors that could impact their success such as poor GPA, erratic attendance, family issues, financial changes, and so on
- ◉ Remove the administrative barrier from faculty through online curriculum management, and integration with learning management systems
- ◉ Enhance productivity by streamlining data entry and retrieval—data is entered once and stored in one place
- ◉ Streamline the creation and management of academic programs and facilities so the right classroom is aligned with the right class size—every time
- ◉ Accommodate varying pricing models and ensure accurate billing
- ◉ Register, drop, add, and securely pay for courses online
- ◉ Securely offer e-commerce supported by the CISP standard for easy, accepted transactions
- ◉ Automatically notify a student, faculty member, and advisor when that student's waitlist-standing changes
- ◉ Enable students to designate preference for room, roommate, and meal plans online

The demands from your constituents can sometimes seem unrelenting. But with the help of Colleague Student and Financial Aid, you will be able to meet their needs.

Recruit the best. Retain them all. Exceed their expectations. You will with Datatel.

Colleague technology and Datatel's Professional Services Team will help you offer your students, faculty members, and staff the best educational environment. Through Datatel's advanced business practices and flexible technology, you can meet your business goals—enhance recruitment, build retention programs, and offer cutting edge services.

Datatel's Professional Services Team draws upon years of extensive higher education knowledge to consult, train, and support your institution. Datatel helps you develop sound business practices that will maximize your return on your investments. Every project, for every client, is completed on time within budget. Every time.

Colleague Student and Financial Aid is just one of Datatel's many technology and services solutions that form the Strategic Academic Enterprise—addressing the complete business and academic needs of your institution. With Datatel and the Strategic Academic Enterprise behind you, your school experiences enhanced student life, stronger communities, and increased job satisfaction.

For more information concerning Colleague Student and Financial Aid, or to see a demonstration, please call 1.800.DATATEL.



With ActiveCampus® Portal and Colleague Student and Financial Aid, your students will have all the tools they need to succeed.

DATATEL

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